

I am proud to announce that **ICM** now represents R&B singing sensations **BOYS II MEN** in all areas.

According to no less an authority than the RIAA, **Boyz II Men** are the most commercially successful R&B group of all time. They've sold ludicrous numbers of records and have been involved in three of the longest-running number-one pop singles in history, and they've done it as a unit of equals. In fact, their four-part harmonies blend so smoothly that most of the general public would be hard pressed to name any of the group's individual members. And that's no reflection on their skill as singers.

Briefly entering the studio in between concert gigs, **Boyz II Men** cut a smooth Babyface ballad called "End of the Road" for the soundtrack of the Eddie Murphy film Boomerang. Released as a single, it became not just a blockbuster, but one of the biggest hits in history; it spent 13 weeks at number one on the pop charts, an incredible run that broke the record of 11 weeks Elvis Presley had held ever since 1956 with the double-sided single "Don't Be Cruel"/"Hound Dog." "End of the Road" won a slew of awards and cemented **Boyz II Men's** star status beyond any doubt.

The post-"End of the Road" buzz helped make **Boyz II Men's** next album, II, an instant smash when it arrived in 1994, even though it didn't include "End of the Road." Produced by the likes of Babyface and Jimmy Jam & Terry Lewis, rather than Bivins (who wanted to concentrate on developing new artists), II debuted at number one on its way to sales of over 12-million copies. The first single, "I'll Make Love to You" (also penned by Babyface), raced up the charts and wound up tying Houston's short-lived record, with 14 weeks of its own at number one -- a staggering feat in itself, made all the more amazing by the fact that the group had already set the record once. Moreover, the follow-up single "On Bended Knee" actually replaced "I'll Make Love to You" at number one for a six-week run of its own; only Elvis and the Beatles had ever replaced themselves at number one.

Currently they have a LP out on their own imprint, **MSM Music Group** which is distributed by Koch Records, entitled "Throw Back". "Throw Back" is a combination of classic R&B covers that recently entered into Billboard's top ten R&B chart. They are managed now by Johnny Wright who is more commonly known for managing pop superstar such as Back Street Boys, Insync, Justin Timberlake and Brittany Spears.